

in the Spotlight... Accountancy Action



Why did your company decide to start supporting us?

We chose to support Noah's Ark as you are a local charity and we know that the money we raise will make a real difference. It also helps that Noah's Ark engages with us regularly and we know that you are thinking of ways in which we can get involved. We're more than just helping people find a new job. As a business, we're big believers in good citizenship and promoting best practice at all times. This includes being aware, and ensuring our consultants are aware, that our sector has a great deal of impact on the lives and communities around us. We feel this is often forgotten in our sector.

How do you think we add value to your brand and organisation?

The charity supports families and we have a passionate, family culture here at Accountancy Action. It is also refreshing to support a children's charity that is not mainstream. You are a bit quirky and niche, which reflects our own brand and personality, therefore we see the partnership as a perfect match. Everyone at Noah's Ark is enthusiastic and we are always made to feel that every donation, no matter how big or small, counts. We love the fact that representatives of

Accountancy Action is a specialist in accountancy and finance recruitment across Hertfordshire, London, Bedfordshire and Cambridgeshire. Their philosophy is "redefining recruitment since 2001"

the charity visit us and engage with our events. This is great for our clients to understand more about why we support Noah's Ark and it also makes us feel more involved with the charity.

How has Accountancy Action supported Noah's Ark?

Our clients really get behind our efforts to support Noah's Ark. Whether it is the Annual Golf Day which raised over £2,000 or our Easter egg collection for the Easter Eggstravaganza where we collected over 450 eggs, our clients at Accountancy Action are so generous! People, employees and clients, want an opportunity to make a positive difference. We pledged to donate £2 for every new Twitter follower of Accountancy Action during Children's Hospice Week, which raised £1,000, and we held a Christmas jumper day in which employees attended their company meeting in their best Christmas Jumper!

Would you encourage other organisations to support Noah's Ark in the same way?

Most definitely. Noah's Ark offers a great corporate partnership and bespoke ways of working together. The charity looks at your business and fundraises around key events in your diary.

Stephen James Enfield

supports make a memory appeal

Stephen James Enfield, an authorised BMW dealer, is currently supporting Noah's Ark Children's Hospice. Throughout the year they have auctioned off their Head of Business, held a golf day and charity auction, and collected Easter Eggs. We are also grateful they are supporting our Precious Moments Concert in November.

Morgan Stanley Clifford Chance Charity Football Cup



Twelve city legal firms gathered for the Morgan Stanley Clifford Chance Football Cup to show off their football skills and raise money for charities including Noah's Ark. They raised over £23,000 of which £4,250 went to Noah's Ark. Thank you!